

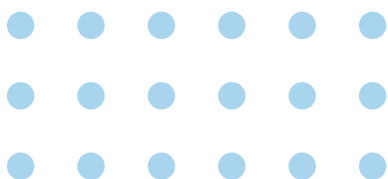


WOMEN IN INSURANCE TECHNOLOGY VIRTUAL CONFERENCE

Celebrating Insurance's foremost women of
influence, leadership and technology

Date: 29 - 30 July 2021

Location: Virtual



I Event Overview

Whilst women are swaying almost all verticals and sectors across the globe, we are celebrating the insurance industry's foremost women of influence and leadership at the inaugural **Women in Insurance Tech Virtual Conference on 29 - 30 July 2020.**

With one-day virtual agenda, the conference will invite most influential women leaders from the leading insurance companies to enlighten the technological disruption through modes like AI, ML, Big Data & IoT. Witness the interactive sessions, anecdotal presentations, and engaging panel discussions at the one-day event!

Not trying to Empower Women in Insurance! Rather, we are empowering the insurance world with the influence of women leaders from insurance.

This virtual conference will bring 100+ insurance industry's decision makers together, both men and women, to learn lessons, forge strategies, and tackle the biggest digital transformation challenges encountered by the insurance sectors.

I Key Highlights to be covered in the Agenda

- Women & Leadership in Insurance World
- Key Customer Engagement Models
- Insurance against long-run volatility risk
- Office work insurance
- Technological Disruption in Insurance World
- Role of AI-ML, Big Data & IoT in the Insurance sector



I Why Should You Attend?

- New world, new customers, new solutions – Better customer experiences for the foreseeable future
- Digital disruption – Know how you can leverage technologies such as analytics, blockchain and cloud to advantage
- Tackling regulatory alignment - Priority concern for insurers around the globe
- Real-time risk insights by mastering emerging and disruptive technology
- Hear key strategies for leadership development and exchange of ideas among peers
- Network with some of the US insurance industry's most influential women leaders

I Who Should Attend?

The attendee mix will observe CIOs, CTOs, CEOs, VP, Directors, Heads, and managers from the insurance domain including:

Brokers/agents
Retail agents
Claim Adjusters
Underwriters
Actuaries



I Glance at our speaker panel across insurance industry



Lori Pon

Director, Claim Transformation,
The Auto Club Group, USA



Vinita Jajware

President, Toronto Insurance
Women's Association (TIWA),
Canada



Shannon Harjer

Executive Vice President,
Producers National
Corporation



Lisa Wardlaw

Former Chief Strategic
Financial Officer,
Farmers Insurance



Jennifer Wilson

SVP, Director of Risk
Management Account Services
HUB International



Meg McKeen

Founder & Chief
Confidence Builder
Adjunct Advisors LLC



Michelle Osborne

Chief Deputy Commissioner
of Insurance, Carolina Department
of Insurance



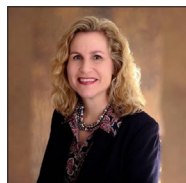
Lilit Davtyan

CFO & EVP
Phonexa



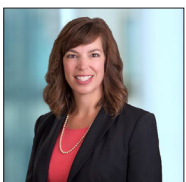
Theresa Blissing

Founder and Director
the Asia InsurTech Podcast



Meredith Barnes-Cook

Head of Global Insurance
Ushur



Michelle M. Lopilato

Director of Cyber &
Tech Insurance Solutions
Hub International



I Glance at our speaker panel across insurance industry



Katarzyna Malolepszy

VP Technology Product
ELEMENT Insurance AG



Erin Wilson

Enterprise Business
Development Manager
Zipwhip



Lorelei Farrell

Head of Product Management
Slice Labs



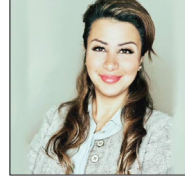
Misha Bleymaier-Farrish

Founder
Etymology Consulting



Bobbie Shrivastav

Co-Founder &
Chief Product Officer
Benekiva



Mina Sahib

Founder
Women's Insurance
Network - UAE



Gina Hardy

Chief Executive Officer
North Carolina Joint
Underwriting Association



Cyndi Evans

National Account Executive
Quadient



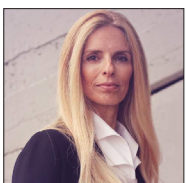
Anna Carina Häusler

Director of Syncier Marketplace
Syncier



Sharon Fox

Director,
Business Development
TrustLayer



Tali Marienberg

Director and COO
Klaption Insurance
Company Limited



I Conference Schedule

8:15 AM EST - Online registration



8:45 AM EST - Opening note by Altaworld



8:55 AM EST - Opening remarks by Chairperson

Vinita Jajware, President, Toronto Insurance Women's Association



I Session: Newer Strategies and Insurance sector

9:00 AM EST - Round table discussion: Women & leadership in insurance world

Moderator

Vinita Jajware, President, **Toronto Insurance Women's Association**

Panellist

Jennifer Wilson, SVP, Director of Risk Management Account Services, **HUB International**

Theresa Blissing, Founder and Director, **the Asia InsurTech Podcast**

Misha Bleymaier-Farrish, Founder, **Etymology Consulting**



9:40 AM EST - How consumers are leading the digital revolution and what that means for insurers

Never before have we been through a revolution where the consumer possesses the technology and capabilities before the companies. This inversion highlights how our industry needs to shift from a needs-based focus to what consumers WANT. Join us for a discussion about the impact of the consumer for on-demand offerings fueled by the age of hyper personalization, rapid pace and consumer designed products.

Lisa Wardlaw, Former Chief Strategic Financial Officer, **Farmers Insurance**



10:10 AM EST - Improving CX in Insurance Communications: Act now, plan for the Future

We face a demand for more personalized and tailored omnichannel communications, and it is more important than ever that an insurer's communications are consistent, engaging and timely. With the next chapter of digital transformation in front of us, the need for a faster, agile and interactive communication infrastructure has never been more prevalent. Join this session as Quadient provides tips on how modern CCM tools can help Insurer's react quickly to changing market dynamics today and develop a communications strategy for the future. During this session we will cover:

- The quickly evolving role of digital communications in a connected customer-centric world
- How to prepare for the new normal of intelligent communications
- Ways to manage communications through AI-based technology
- Useful tips on ways you can enhance communications now as a step stone to the future

Cyndi Evans, National Account Executive, **Quadient**

10:40 AM EST - Networking break

I Session: Customer Engagement & Digital Era

10:55 AM EST - Choosing the Right Business Texting Provider

Business texting has gained significant momentum in recent years as carriers realize it's the fastest, most convenient way to communicate with customers. In fact, 83% of insurance carriers now include texting as a key component in their digital engagement strategy. But, not all business texting solutions are created equal and choosing a provider can seem overwhelming. Whether you're new to business texting, or simply want to re-evaluate your current solution, Erin Wilson will walk you through the key factors to consider when choosing a texting provider.

Erin Wilson, Enterprise Business Development Manager, **Zhipwhip**



11:10 AM EST - The role of fully digital insurance products in building modern ecosystems

In the last few years the technological possibilities grew especially in the financial service sector. Parallel to this development enterprises from various industries started to build and establish customer-centric ecosystems around their products. Customized and fitting insurance solutions are often still missing within the sphere of these ecosystems. However, digital insurance products can quickly become the necessary add-on to offer a full service to customers; hence, they complete the ecosystem. This presentation will show how digital insurance solutions can be a cornerstone in building modern ecosystems."

Katarzyna Malolepszy, VP Technology Product, **Element Insurance AG**



11:40 AM EST - Round table: Digitizing the customer experience

Moderator

Meg McKeen, Founder & Chief Confidence Builder, **Adjunct Advisors LLC**

Panellist

Shannon Harjer, VP-Personal lines, **Founders Insurance Company**

Meredith Barnes-Cook, Head of Global Insurance, **Ushur**

Lilit Davtyan, CFO & EVP, **Phonexa**

Lori Pon, Director, Claim Transformation, **The Auto Club Group (AAA)**



12:20 PM EST - Closing remarks



12:25 PM EST - Networking



12:55 PM EST - End of Day 1

Agenda Continues >

I Day 2: July 30, 2021

8:30 AM EST - Online registration



8:45 AM EST - Opening note by Altaworld



8:55 AM EST - Opening remarks by Chairperson

Vinita Jajware, President, Toronto Insurance Women's Association



I Session: Technological Disruption in the Insurance sector

9:00 AM EST - Case Study discussing claims advocacy, policy negotiation and placements

Will discuss the particulars of the claim and the specific challenges involved from panel counsel, coverage, and contractual obligations. Michelle will discuss the policy form and the coverage endorsements that were critical in protecting our clients' interests. She will further share some light on the various Tech Platforms in this space.

Michelle M. Lopilato, SVP, Director of Cyber & Tech Insurance Solutions, **HUB International Limited**

Jennifer Wilson, Director of Risk Management Services, **HUB International Limited**



9:30 AM EST - Panel discussion: Product innovation and on-demand offerings during and post pandemic

Moderator

Mina Sahib, Founder, **Women's Insurance Network -UAE**

Panellist

Lorelei Farrell, Head of Product Management, **Slice Labs**

Sharon Fox, Director-Business Development, **TrustLayer**



10:10 AM EST - Insurance against long-run volatility risk

The presentation will provide an overview of the challenges faced by regulators and consumers with regards to life insurance, long term care, and annuities. The presenter will discuss two types of risks being the unknown and known risks. Unknown risks include the catastrophic events like the pandemic that bring about greater volatility compared to the known risk such as inflation, etc. In addition, the discussion will include looking at how consumers can better prepare for these volatile markets. For example, annuities with minimum return guarantees are being sold more often than ever. We will discuss how the market will need to continue creating new or adapting products to offset the new unknown and known risks.

Michelle Osborne, Chief Deputy Commissioner of Insurance, **Carolina Department of Insurance**

10:40 AM EST - Networking break



10:55 AM EST - API Management

Today, fast emerging consumer trends and constant changes in the digital landscape force companies to carefully consider their technology strategies. For most companies, APIs are a key part of this strategy - the connective tissue between different ecosystems. For the ones who know how to implement and manage them, they can cut costs and improve efficiency. Anna Carina will walk you through the steps of mastering internal and external API management with the help of an API Marketplace

Anna Carina Häusler, Director of Syncier Marketplace, **Syncier**



11:25 AM EST - Panel discussion: Accelerating Claims Process with Intelligent Automation

Moderator

Tali Marienberg, Director and Chief Operating Officer, **Klapton Insurance Company Limited**

Panellist

Bobbie Shrivastav, Co-Founder & Chief Product Officer, **Benekiva**

Gina Hardy, Chief Executive Officer, **North Carolina Joint Underwriting Association**











12:05 PM EST - Closing remarks







12:10 PM EST - End of conference



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